



The Transnational Meeting on the EU Policies for Creative and Cultural Industries

2 December 2021

Held online: [Click here to join the meeting](#)

Working language: English

AGENDA

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| 11:45 – 12:00 | Registration |
| 12:00 – 12:10 | Opening statement
Regional Agency DUNEA |
| 12:10 – 12:40 | Policy Recommendations for the Development of
Creative and Cultural Industries of ADRION Region
Key Note Presentation: Ana Žuvela, PhD, The Institute for
Development and International Relations |
| 12:40 – 13:40 | DYI Policy Workshop
<i>How can I contribute?</i>

All participants will be asked to engage in a “Do it yourself” workshop
led by Ana Žuvela. Questions will be asked via Teams Chat but also
active participation is expected for the discussion sessions. |
| 13:40 – 13:50 | Break |
| 13:50 – 14:50 | Gaps and adjustments of CCI policies: <i>How to ensure
adequate formulation and implementation of policies for
CCIs in diverse European contexts?</i>

Pannel discussion with key experts: |



CREATURES



Marino Cavallo, Metropolitan City of Bologna



Marino Cavallo has been working for more than 20 years in Local and Territorial Authorities in Italy (Province of Bologna). In this period, he acquired knowledge and experiences about public administration, innovation processes and projects to stimulate local and regional development. He also started successful activities for the management of European Projects and Programmes of interregional cooperation between the different countries of the EU. He is Head of the Department Research, Innovation and Management of EU Projects in the Metropolitan City of Bologna.

Ana Žuvela, PhD, The Institute for Development and International Relations



Ana Žuvela's work takes place at the intersection of cultural policy research and practices of cultural development and governance. That specific space merges the academic side of the research work with applied analyses in the field of culture, cultural policy, cultural planning and the role of culture in the wider remit of social and political issues. Ana gained her PhD title at the University of Zadar with the dissertation topic of decentralisation and participatory governance practices in Croatia.

Zoran Galić, VIZART Film



Zoran Galić is a film producer who first started out as a film director. He founded Association Vizart in Banja Luka wishing to focus on and support independent art, young, talented authors, and development of cultural and audiovisual scene in BH. Since then, he has implemented a number of projects in the field of film and culture that have received national and international support. In 2015, he received the national award for his Contribution to Bosnia and Hercegovina's film industry.

Mario Kikaš, a freelance journalist and an independent researcher



Mario Kikaš graduated from comparative literature at the University of Zagreb and is currently finishing MA research on global production networks in the film industry at the University of Vienna. His main areas of interest are international relations, labor policies, cultural policy studies and the political economy of cultural industries. He is a regular contributor for several media outlets in Croatia and in the region.

14:50 – 15:30

Wrap up and closing

